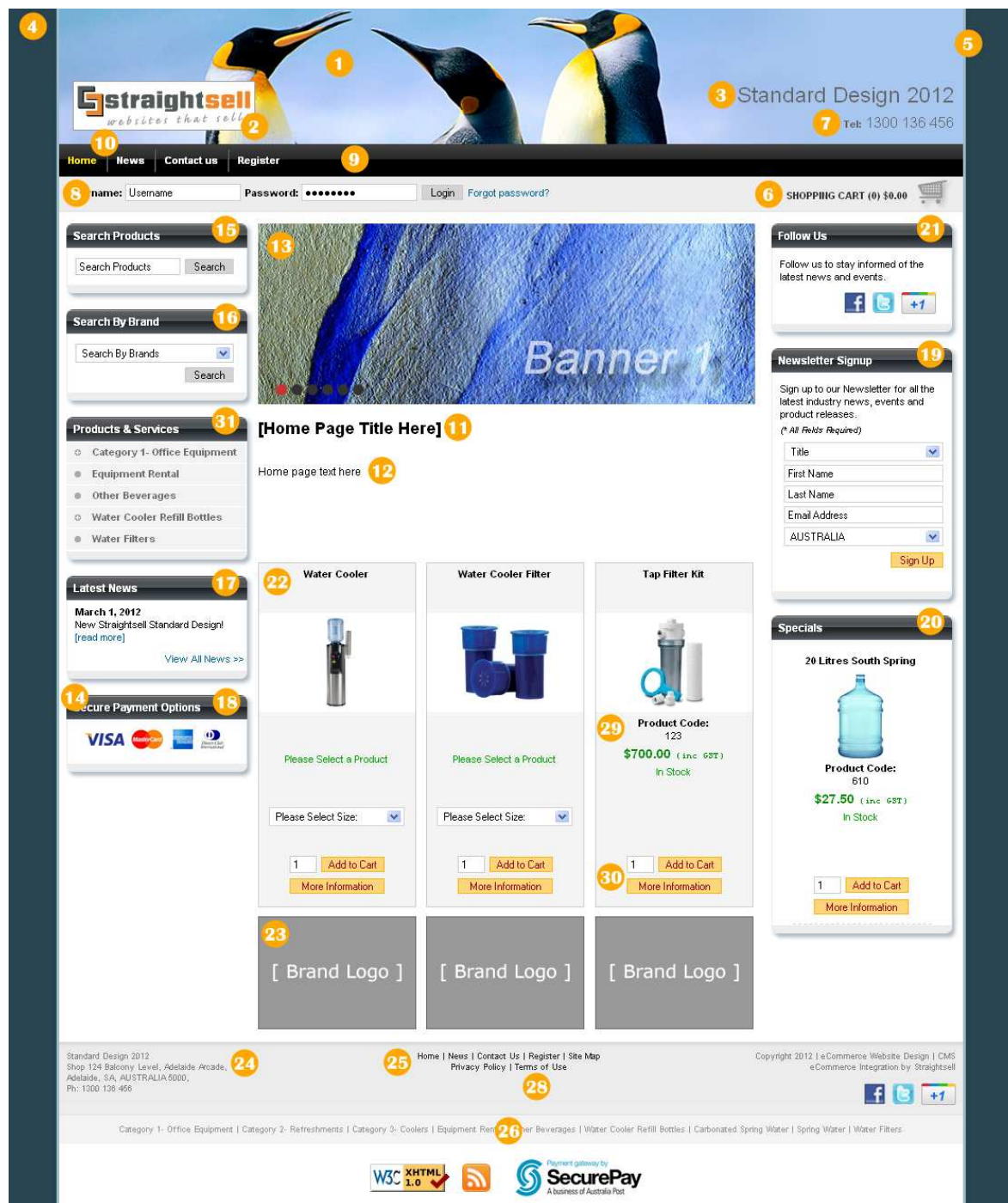


Each number corresponds to what can be edited within this standard design.  
 If you do not require any sections, they can be removed.

Follow the link to view an interactive example of the site represented below:

<http://standarddesign.straightsell.com.au/>



Follow the link to view an interactive example of the site represented above:

<http://standarddesign.straightsell.com.au/>

Each number corresponds to what can be edited within this standard design.  
If you do not require any sections, they can be removed.

1. **Website Header Style** - Choose from two header styles for your website
2. **Company Logo or Header Image** - Replace with your company logo or image
3. **Header Slogan** - Replace with your text or image slogan
4. **Website Positioning** - Choose to have your website either centred or left justified
5. **Website Background & Border Colour** - Apply a side background & border colour to the website
6. **Shopping Cart** - Replace with an image of your choice and font colour to match.
7. **Phone Number** - replace with your phone number.
8. **Login Bar** - Login for Customer Tracking functionality, removed if not using this functionality.
9. **Navigation Menu- Colour** - Change to your colour choice either flat colour or gradient.
10. **Navigation Menu- Page Names** - Replace with your page names, max of 8 are included.
11. **Home Page Title** - Replace with your welcome title.
12. **Home Page Text** - Update with at least 1 paragraph of text describing what you do or sell.
13. **Banner Images** - Choose from 2 display styles and replace with images of your choice.
14. **All Website Panel Colours** - Change to your colour choice either flat colour or gradient.
15. **Simple Product Search Panel** - Move (within the left or right panels of the Home Page) or remove.
16. **Search by Brand Panel** - Move (within the left or right panels of the Home Page) or remove.
17. **News Summary Panel** - Move (within the left or right panels of the Home Page) or remove.
18. **Secure Payment Panel** - Move (within the left or right panels of the Home Page) or remove.
19. **Newsletter Signup Panel** - Move (within the left or right panels of the Home Page) or remove.
20. **Specials Panel** - Move (within the left or right panels of the Home Page) & choose 3 special products
21. **Social Media Panel & Icons** - Move (within the left or right panels of the Home Page) or remove.
22. **Featured Products** - Choose 3 or 6 featured products or remove.

Each number corresponds to what can be edited within this standard design.  
If you do not require any sections, they can be removed.

- 23. **Brand Logos** - Choose 3 or 6 brand logos to add to the website or remove.
- 24. **Company Details** - Updated with your company details.
- 25. **Footer Navigation Menu** - Duplicate navigation menu, can be removed.
- 26. **Footer Product Category Keywords** - Add keywords based on category names to the website
- 27. **Google Analytics** - Add a Google Analytics tracking code to the website.
- 28. **Privacy Policy and Terms & Conditions** - Additional page links, can be updated or removed.
- 29. **Font** - Choose a font for your website text.
- 30. **Buttons** - Your choice of background colour for all buttons.
- 31. **Product Category Menu** - Choose from 2 display styles for categories + change the heading title.
- 32. **Product List Page Style** - Select from either Line, List or Gallery as the default product display style
- 33. **Product Associations Display** - Choose from 2 display styles for products that have sizes or colours
- 34. **Product List Sort by Options** - Choose from 5 sort order options for the product list pages.